



**Board of Directors:**

Yonaton Aronoff

Stacey Barsema

Dorr Begnal

James Costa

Emily Deschanel

Lyn Devon

Jane Hoffman

Tamar Huberman

Anthony Milazzo

Tracey Stewart

Megan Watkins

**Our Mission:**

To protect  
farm animals  
from cruelty,  
inspire change in  
the way society  
views and treats  
farm animals,  
and promote  
compassionate  
vegan living.

August 19, 2016

The Honorable Andrew M. Cuomo  
Governor of New York State  
NYS State Capitol Building  
Albany, NY 12224

Dear Governor Cuomo,

I am writing to respectfully ask that you reconsider appropriating \$90,000 to promote milk consumption at the New York State Fair this summer.

The dairy industry in New York and across the U.S. has received decades of unwarranted government support, and the health of our nation has suffered as a result. Cow's milk is best suited for baby cows, not human beings. Along with lactose intolerance, which affects millions of Americans, consuming dairy products contributes to other human health problems. A recent study published in JAMA Internal Medicine found that subsidized food commodities, including dairy, are associated with a greater risk of heart disease, diabetes or stroke.

If you are interested in supporting agriculture, please promote fruits, vegetables and other healthy plant foods. Instead of subsidizing foods that make people sick, it makes more sense to support New York's burgeoning plant-based food and farming movement, which is good for both consumers and rural communities.

Thank you for your time and thoughtful consideration. I look forward to your response.

Sincerely,

Gene Baur  
President and Co-Founder